

A

B

C

D

6

6



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What to Consider When Choosing your Finish

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We offer our wheels 2 ways:

3

3

Unfinished (Raw)



2

2

Finished (Powder Coated)



1

1

A

B

C

D

Raw / Unfinished

Our roots in custom car building brought us to the conclusion that the customer may want to apply a custom finish and color to their wheels. When ordering a raw unfinished wheel, here is what to expect:



Realize this choice is an unfinished, raw steel wheel. Different levels of finish and performance can very dramatically in cost depending on your local resources.

A

B

C

D

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Powder Coated / Finished

6

Finishing and applying coatings can be a very costly process. One of our goals when offering a finished product to our customer is to offer the highest quality production finish available to us, at the best price possible. Using an automotive tier 1 supplier allows us to create an attractive and durable finish at a great price point. Here is what to expect:

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Powder Coat on Non-Visible Surfaces

If you see any of these, be assured it is not a quality issue and it does not affect the performance of the coating.

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Drips in the Aquence



Imperfections

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The witness marks created by the powder coat racks.

2

2

1

1

A

B

C

D

A

B

C

D

6

6

Pinning and Dirt / Back Ionizing

It is unlikely you will have any “noticeable” imperfections on the surface or face of your wheel, less than 2% of our customers contact us regarding any finish concerns. Although unlikely, these are common occurrences in the powder coating process. If you feel you are looking for a Class A or flaw free finish; the raw unfinished option will allow you to prep and paint to your desired finish. Many of our customers choose to start with our powder finish and use that as a substrate (primer).

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3

3

2

2



1

1

A

B

C

D

A

B

C

D

6

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Weld Seam

You will be able to identify where the weld seam is located on a raw and/ or powder coated wheel. This weld seam may vary from wheel to wheel. Again, this is a concern of less than 2% of our customers. If a 100% Class A surface is your desired outcome, we recommend you order raw and get them finished and coated locally. Be sure to get local estimates, for this can have a wide range of cost. Our goal is to produce the highest quality product for your investment.

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3

3

2

2

1

1



A

B

C

D